

NCC Cable System Order

| | |
|-------------|---------------------|
| Order # | 62521916 |
| Syscode | 2315 |
| System Name | Spectrum/Winona, MN |
| Market | La Crosse |

| | |
|-------------------|--------------------------|
| AE | Mackenzie Miller |
| Sales Coordinator | Alison Jones |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+1 Nov17 |
| - | |

| | |
|--------------|--------------------------------|
| Flight Dates | 04/16/18 - 04/22/18 |
| Agency | Waterfront Strategies |
| Advertiser | With Honor Fund Proj 202245201 |

| | |
|---------------|------|
| Client Code | 380 |
| Product Code | 404 |
| Est Code | 6295 |
| Product Name | MN-1 |
| Credit Status | |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|------------------|----------|---------------|---|
| Update Date | 04/13/18 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | | | |
| Total | | \$585.00 | |
| Commission | | \$87.75 | |
| Net Total | | \$497.25 | |
| Total Spots | | 71 | |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|------------|------------------------------------------------------|
| Comments : | 4.13 New Issue Order. Please confirm online, thanks! |
|------------|------------------------------------------------------|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------|
| 1 | CNN | CNN EM | 4/16/18 | 4/22/18 | 05:00 | 09:00 | X | X | X | X | X | | | - | - | 7 | \$8.00 | \$56.00 | 30 | |
| 2 | CNN | CNN DT | 4/16/18 | 4/22/18 | 09:00 | 16:00 | X | X | X | X | X | | | - | - | 10 | \$8.00 | \$80.00 | 30 | |
| 3 | CNN | CNN EF | 4/16/18 | 4/22/18 | 16:00 | 19:00 | X | X | X | X | X | | | - | - | 7 | \$10.00 | \$70.00 | 30 | |
| 4 | CNN | CNN PT | 4/16/18 | 4/22/18 | 19:00 | 24:00 | X | X | X | X | X | | | - | - | 11 | \$13.00 | \$143.00 | 30 | |
| 5 | MNBC | MNBC EM | 4/16/18 | 4/22/18 | 05:00 | 09:00 | X | X | X | X | X | | | - | - | 7 | \$5.00 | \$35.00 | 30 | |
| 6 | MNBC | MNBC DT | 4/16/18 | 4/22/18 | 09:00 | 16:00 | X | X | X | X | X | | | - | - | 10 | \$5.00 | \$50.00 | 30 | |
| 7 | MNBC | MNBC EF | 4/16/18 | 4/22/18 | 16:00 | 19:00 | X | X | X | X | X | | | - | - | 7 | \$5.00 | \$35.00 | 30 | |
| 8 | MNBC | MNBC PT | 4/16/18 | 4/22/18 | 19:00 | 24:00 | X | X | X | X | X | | | - | - | 7 | \$8.00 | \$56.00 | 30 | |
| 9 | MNBC | RACHEL MADDOW | 4/16/18 | 4/22/18 | 20:00 | 21:00 | X | X | X | X | X | | | - | - | 5 | \$12.00 | \$60.00 | 30 | Rachel Maddow |

| | Apr 2018 | May 2018 | Jun 2018 | Jul 2018 | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 71 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 71 |
| AMT | \$585.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$585.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/16/18

62521916 | La Crosse | Spectrum/Winona, MN | 2315 |